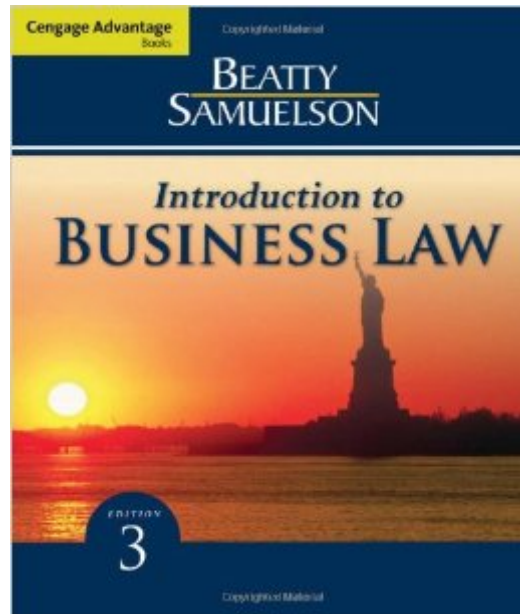


The book was found

Cengage Advantage Books: Introduction To Business Law



Synopsis

In a cost-effective, manageable format, INTRODUCTION TO BUSINESS LAW, Third Edition presents the full range of business law topics in a series of fast-paced, brief chapters. Developed with business students in mind and filled with intriguing stories, you'll find this text easy to read and hard to put down. Reviewing for exams has never been easier with the built-in, end-of-chapter study guide that will save you time and help you master key concepts.

Book Information

Series: Cengage Advantage Books

Paperback: 600 pages

Publisher: South-Western College/West; 3 edition (April 9, 2009)

Language: English

ISBN-10: 0324826990

ISBN-13: 978-0324826999

Product Dimensions: 10.1 x 8.6 x 0.9 inches

Shipping Weight: 12.6 ounces

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (36 customer reviews)

Best Sellers Rank: #392,889 in Books (See Top 100 in Books) #187 in [Books > Textbooks > Business & Finance > Business Law](#) #287 in [Books > Law > Business > Franchising](#) #3326 in [Books > Textbooks > Law](#)

Customer Reviews

This text is well written and easy to understand. The interactive case examples given in the text were very helpful for me to understand and put into immediate practice critical reasoning skills of the terms as well as the various processes. Because of my very busy schedule, I found the way the text is laid out to be user friendly. By that I mean section headings are clear, concise write ups, bold definitions or explanations, and side-bar terms for quick reference. The diagrams are also helpful to be able to follow their explanations visually. For example: which court can do what, which branches of government are over what and what laws do they oversee and effect. The interactive student website for the text is helpful and user friendly for testing your understanding and retention.

Honestly it has great incite on business, and law. It doesn't tell you exactly what laws do what and mean, but it puts it in terms you can understand. Which later you can branch out to more sophisticated books.

I have never reviewed a school required book before, since they are usually mind numbingly boring. This book was NOT! It was actually a book that I looked forward to reading, and I think I learned more from this book than any other textbook. I know! Weird! If you are interested in some basic knowledge of business law, this is a great resource and probably one I will hang onto.

I'm working in the lending industry and have had to deal with so much litigation in the last five years. It is frustrating! I've learned that the legal system is very broken and far from fair and equitable. The benefit of this book is that it helps the reader understand the process better, because anyone dealing with law learns that the process is far more important than who is right or wrong or who did something by law or not. Being armed with the 'realities' of the legal system is just good common sense for anyone in law or in business! A highly recommended read for everyone! Not overly dry, good examples, and also helps the reader think.

book was easy to read, and had all the information needed to fulfill class requirements, topics were modern and easy to relate to real world examples, also had great case studies with actual relevance.

Introduction to Business Law is very well written and informative, easy to understand and the information is clear. The quizzes at the end of each chapter really are great for retaining the information read.

I like this text because the examples given are from real court transcripts, you can look them up and study them even more in depth if you choose to. The text is clear and concise without being overly burdened with legal jargon of a court document. I would highly recommend this text.

Cengage books are very poor quality. Avoid these books if you plan to sell them after your course. The pages are thin and they tear easily. This is my second Cengage book and last.

[Download to continue reading...](#)

Cengage Advantage Books: Introduction to Business Law
Cengage Advantage Books: Business Law Today: The Essentials
Cengage Advantage Books: Fundamentals of Business Law: Summarized Cases
How to Take Advantage of the People Who Are Trying to Take Advantage of You: 50 Ways to Capitalize on the System (Take the Advantage Book 1)
Cengage Advantage

Books: Understanding Humans: An Introduction to Physical Anthropology and Archaeology
Cengage Advantage Books: Culture Counts: A Concise Introduction to Cultural Anthropology
Cengage Advantage Books: Cultural Anthropology: A Problem-Based Approach Cengage
Advantage Books: Understanding Arguments, Concise Edition Cengage Advantage Books: Looking
Out, Looking In Cengage Advantage Books: Building a Speech Cengage Advantage Books: Visual
Storytelling: Videography and Post Production in the Digital Age (with DVD) Cengage Advantage
Books: Audio Basics Cengage Advantage Books: Visual Storytelling: Videography and Post
Production in the Digital Age Cengage Advantage Books: Looking Out, Looking In, 14th Edition
Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage
Money (business tools, business concepts, financial freedom, ... making money, business planning
Book 1) An Introduction To Law and Legal Reasoning (Introduction to Law Series) Law and
Business of the Entertainment Industries, 5th Edition (Law & Business of the Entertainment
Industries) Media/Impact: An Introduction to Mass Media (Cengage Series in Communication Arts)
Start Your Own Law Practice: A Guide to All the Things They Don't Teach in Law School about
Starting Your Own Firm (Open for Business) Business Re-engineering with Information Technology
: Sustaining your Business Advantage : An Implementation Guide

[Dmca](#)